Connectors in Embedded Computing



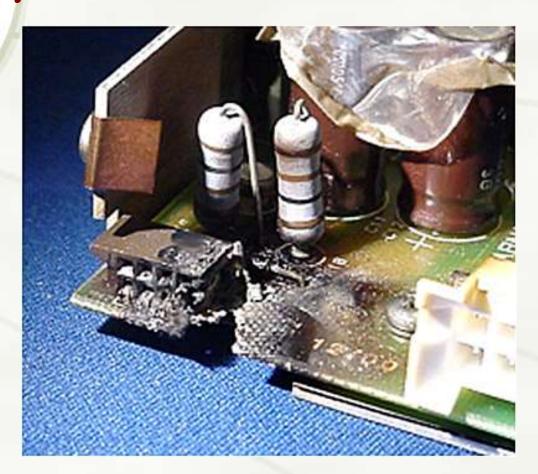
Bob Hult Director of Product Technology



Connector influence on equipment reliability.

- · Necessary evil, source of failure, adds cost
- Traditionally specified late in the new product design cycle
- Essential for manufacturability, operation and repair
- · Types include signal, power, coaxial, fiber optic
- Internal / External I/O

Consequences of connector failure



2012 Global Connector Sales

Connector Industry Quarterly Sales

	2011	2012	YOY
Quarter	Actual	Results	Change
1Q	\$11,658	\$11,391	-2.3%
2Q	\$12,337	\$11,878	-3.7%
3Q	\$12,866	\$11,951	-7.1%
4Q	\$11,494	\$11,900	3.5%
Total	\$48.355	\$47.120	-2.6%

\$ Millions, Forecast in red

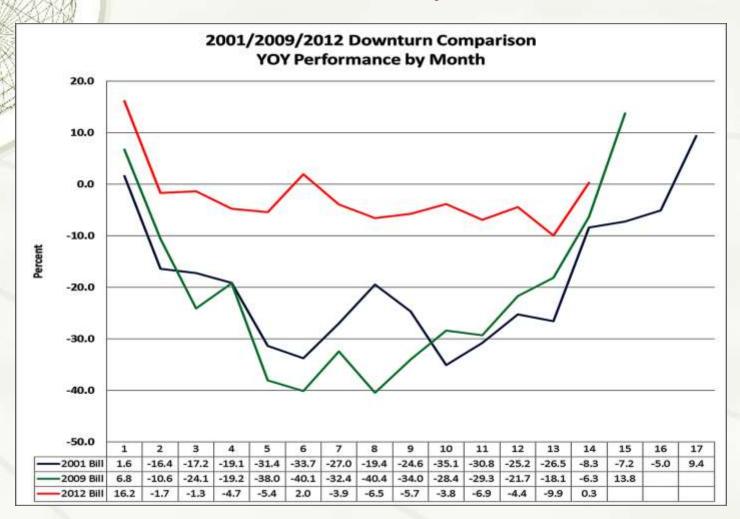


Regional Connector Performance

Region	Sequential	YOY	YTD
NA	9.0%	4.9%	2.5%
Europe	13.9%	<i>-5.4%</i>	-11.6%
Japan	4.1%	4.2%	0.8%
China	15.1%	5.5%	-3.8%
AP	11.2%	5.1%	0.3%
ROW	18.8%	-3.5%	-12.8%
Total	11.3%	1.8%	-2.6%



Downturn Comparison



2013 Connector Forecast

Connector Industry Quarterly Sales

				2013	
Quarter	2011	2012	% Change	Outlook	% change
1Q	\$11,658	\$11,391	-2.3%	\$12,000	5.3%
2Q	\$12,337	\$11,878	-3.7%	\$12,100	1.9%
3Q	\$12,866	\$11,951	-7.1%	\$12,400	3.8%
4Q	\$11,494	\$11,900	3.5%	\$12,600	5.9%
Total	\$48,355	\$47,120	-2.6%	\$49,100	4.2%
\$ Millions					



Embedded Connector Market

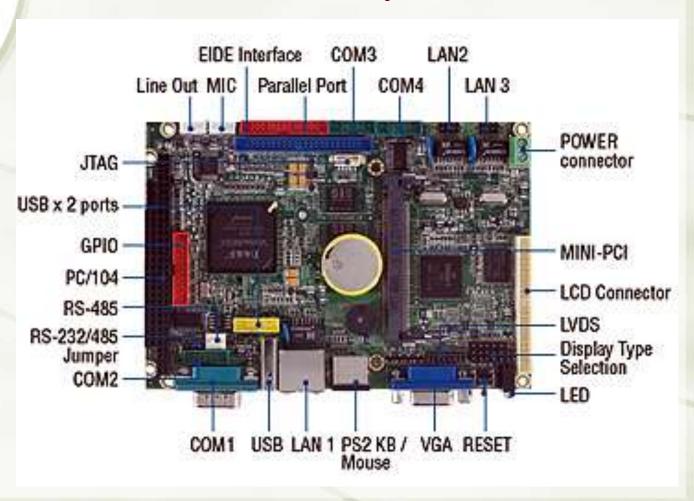
2011	\$166
2012	\$161.7 (-2.6%)
2013	\$168.5 (+4.2%)

\$ million

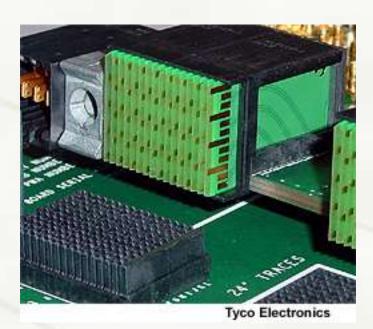
















* Applications





Embedded Computer Trends

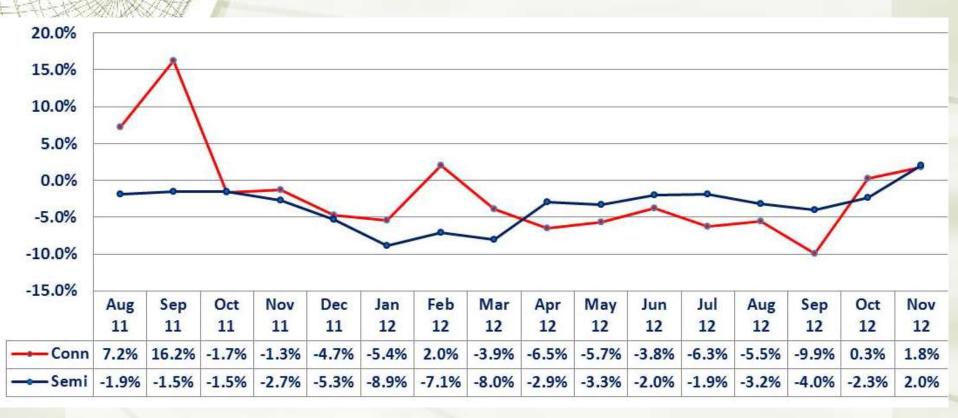
- 1. SWaP: Size, Weight, Power
- 2. Increasing datarates
- 3. Environmental resistance
- 4. Cost sensitivity (COTS)
- 5. Standards driven e.g.. PC/104, OpenVPX
- 6. Increasing interest in fiber optics



Impact on Connectors

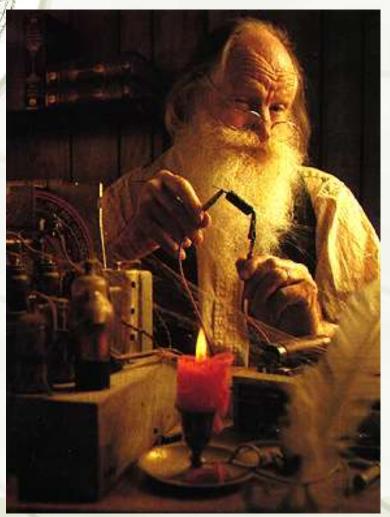
- 1. Higher pin counts / lower mating forces
- 2. Smaller contact centerlines
- 3. Increased power rating
- 4. Higher temperature ratings
- 5. Ruggedized /sealed connectors
- 6. Tighter impedance control
- 7. Optimized PCB launch
- 8. Exploration of new contact designs and plating

Encouraging Trend





Next Generation Equipment





Thank You

